



ABOUT THE PROJECT

While watching BEEOGRAPHY animated series, young viewers learn the importance of being kind and understanding and improve their knowledge of geography. The series tells us about an enormous bee kingdom and the traditions of different nations. The cartoon teaches children to be kind, curious, sympathetic and hardworking.

Together with BEEOGRAPHY characters, children expand their horizons, learn many interesting facts on geography, culture, traditions and folk tales of different nations, different countries' sights and customs, the life of bees, friendship and adventures. The cartoon is filled with simple, kind children's songs, which tune a child's ear to music and help children gain new knowledge of the world around them.





FLying Adventure

BEEOGRAPHY animated television series

The musical and educational animated series BEEOGRAPHY. Flying Adventure is a family series. The main idea of BEEOGRAPHY is helping kids explore the world and learn that bees play a vitally important part in saving our planet.

Genre: animated family series

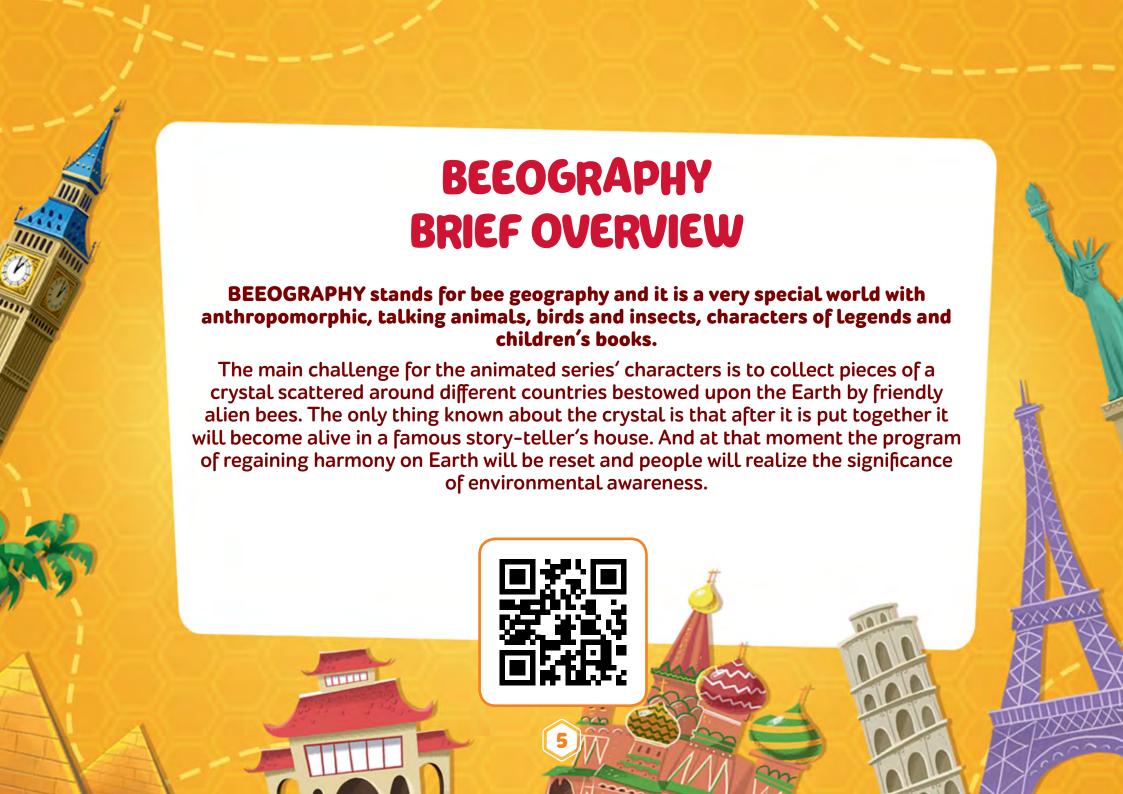
Number of episodes: 21 episodes, of 5 to 7 minutes average length

Target audience: families with children

Core audience: children 0+ Basic language: Russian.

Translation and dubbing languages: English, German, French, Spanish, Chinese, Japanese, Greek, Georgian, and Tartar of Turkic language group. **Songs:** 35 original songs, 14 of which air on 'MultIMusyka' TV Channel.

All Beeography episodes have distribution certificates of the Russian Ministry of Culture and the Russian National Film Certificate.





AUDIENCE

BEEOGRAPHY animated series is a family cartoon.

Target Audience of BEEOGRAPHY animated series is

- Children and adults who like to discover the world, gain new knowledge on geography, biology, ecology and the culture of different countries.
- Parents who want to instill core human values in their children, such important basic values as kindness, understanding, true friendship and taking care of nature.

BEEOGRAPHY CHARACTERS AND PLOT

BEEOGRAPHY main characters, Buzzie the Bee and the girl named Renata, travel around the globe on a Beeplane in search of a magic artifact, the wonderful Kindroid Understandor that was hidden by friendly alien bees in the house of a storyteller long, long ago.

Thanks to magic, Renata became as small as a bee. Renata and Buzzie spend time on this fairytale journey in the company of their inquisitive friend, the Globe, who helps them a lot.

If it was not for the evil characters: the Bee Moth, the faithful servant of the Big Villain, Barmie, an ex-pirate and "a baddie", and the silly and awkward Dronie, a greedy eater, the journey would not have been so interesting and exciting.

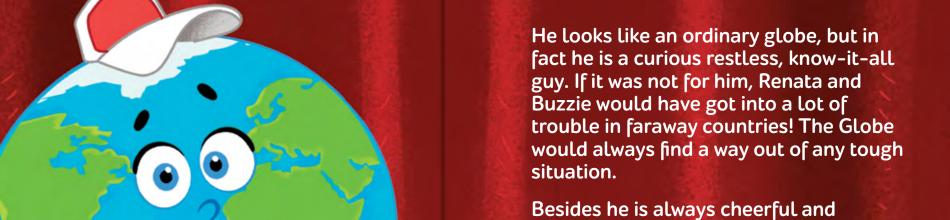




THE GLOBE

journey!

optimistic! Such a friend is fun on a



BARMIE AND DRONIE

Two fellow-baddies are "toxic" mischief-makers. They do not want Renata and Buzzie to be the first to find the crystal. Dronie is lazy, Barmie is rude. All this comes from a lack of good manners and the bad influence of the Bee Moth.



BEE MOTH

The Moth is just a gray butterfly who is convinced that if she made all the bees die, she would lay her hands on all the honey in the world and would become the queen of all beehives around the globe. She is very malicious and sneaky!

The Big Villain sent her on a mission to stop Renata, Buzzie and the Globe from finding the magic crystal.

OUR AWARDS & ACHIEVEMENTS

- 2015 a nominee of the 44th International Congress Apimondia in Daejeon, South Korea
- 2017 won an award in the nomination Best Animated Movie at an International Cinema Festival
 `Gold Applause' in Chelyabinsk, Russia
- 2017 a participant of World Content Market in Moscow, Russia
- 2018 a participant of an International Cinema Festival MIFA in Annecy, France
- 2018 entered in shortlist of Xinguang Award China-2018 at the International 'Silk Road' Art Festival in Xi'an, China
- 2018 obtained membership of Russian Animated Film Association
- 2019 a participant of 'Multimir' Festival in Moscow, Russia
- 2019 awarded a diploma of the Planet of Bees Charity Foundation on a World Bee Day, May, 19th, in Moscow, Russia
- 2019 a participant of the Mir Detstva International Exhibition in Moscow, Russia



RG BROS STUDIO company (Moscow) was founded in 2013.

The company started as an independent studio with the production of documentaries.

RG BROS STUDIO team participated in creating such documentaries as Bratishka, Best Mother in the World, and served as a creative space for business organizations.

In 2016 the studio started the production of the animated Beeography. Flying Adventure series.





The creative team of the studio includes:

Scriptwriters - Rail and Rinat Khismatullin,

Director - Sergey Kurchenko,

Production Designer - Olga Kurchenko,

Scriptwriter, Children's Story Writer, journalist - Tatyana Korotkova

Composers - Gennadiy Shyroglazov and Vyacheslav Mertsalov

Dubbing is done by Russian and foreign professional actors performing in theaters.

A finalist of Junior Eurovision Song Contest 2015, Mikhail Smirnov, is also working on the project.



BROADCASTING & ONLINE PRESENCE

мульти мир

broadcasting













BROADCASTING & ONLINE PRESENCE

- 'Detskiy', 'MultIMusyka', 'Multimania', 'Ani', 'Sankt-Peterburg', 'Channel 12', 'Russkiy Sever' Russian TV Channels.
- available on online platforms including 'Megogo', 'IVI', 'Rostelekom', 'Mult' app.
- under '0+' project in Tyumen
- airs on board of Azerbaijan Airlines aircrafts.

RG Bros Studio signed an agreement for the animated series broadcasting in the USA, Canada, UK, Australia, New Zealand with the Russian-American company 'STUDIA LUKFILM' LLC.

online presence







BRANDED PRODUCTS

RG Bros Studio signs agreements for 'Beeography' brand usage with goods manufacturers.

The product range includes:

- Food Products (Hypoallergic Drop Candies)
- Hair, Body and Dental Care Products (Children's Cream, Toothpaste, Liquid Soap, Bath Foam, etc.)
- Printed Materials (Comic Books, Coloring Books)
- School Supplies (Colored Pencils, Rulers, Copybooks, School Diaries)
- Children's Games and Toys (BEEOGRAPHY Board Game, Toy Blocks)



EVENT FRANCHISING

Over one million people have already attended events held together with BEEOGRAPHY animated series characters.





We offer the following cooperation options:

- Acquisition of a license for the right to broadcast Beeography animated series on local and international TV channels and Internet platforms;
- Acquisition of a license for the right to use Beeography animated series characters by the manufacturers of a wide range of products;
- Distribution services to promote our series;
- Purchasing rights for Beeography animated series;
- Co-production of the animated series with partners (screen writers, animated cartoon designers).

Contact us:

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